















# THE EDUCATORS POST



PAKISTAN'S FAVOURITE SCHOOL









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# Group Director Mr. Ali Raza

# **Dear NWAs and School Heads,**

'THE EDUCATORS' has earned the trust of the community over the years. The success of our schools can be attributed to our students, teachers, parents and most of all our partners who have worked hard to make 'THE EDUCATORS' a huge success. I feel very privileged to be a part of this wonderful organisation, here I must give credit to our entire team, who continue to develop and inspire our young learners.

At 'THE EDUCATORS', our goal is to provide high-quality education and develop our children's skills and confidence that will help them grow into responsible citizens in the real world.

In our pursuit of excellence and educational progress, we encourage students to develop through various academic styles and co-curricular activities. Accordingly, our vision is to provide an educational experience that combines a wide range of educational methods to ensure positive learning outcomes.

We are pleased to inform you that as per our plan, which was shared during the Regional Annual Way-Forward Conferences held between December, 2021 and January, 2022, the following academic interventions are being rolled out through the Academic Department of the Head Office and Regions:

- 1. Orientation for Parents (Playgroup X)
- 2. Orientation Sessions for Students (IX X)
- 3. Bunch of Buddies Project (Early Years)
- 4. STEAM Projects (I VIII)
- 5. NOON Academy
- 6. Saving 9 (Safe Schools) & 'THE EDUCATORS'
- 7. Recruitment Handbook
- 8. School Development Plan
- 9. Regional Interventions
  - a). Hijoun kay Jugnoo
  - b). STEAM Project for Grade V

We look forward to your continuous support with the implementation of these interventions which we believe will add value to not only our academic practices, but will also help our students with their learning and holistic development. We hope that you can align and find common ground with our philosophy to create better citizens with a brighter future.

Wish you all a very happy Eid-ul-Fitr.





# Message from

# Ms. Bushra Pervaiz GM Academics

#### **Dear NWAs and School Heads,**

We welcome you back to the second edition of our newsletter. A lot has happened since the first and now the second edition. In this period, we have been continuously in touch with you in one way or another to take you onboard and keep you abreast with any new developments in academics, extra and co-curricular activities. These communication forums have helped us not only build a stronger relationship with you all as your input and support has helped us be on the same page whilst adding value to our services.

Here we would also like to appreciate the confidence and the appreciation that you showed in our academic deliverables in the Way-Forward meetings held in your regions. The recommendations that you gave us before the Way-Forward meetings were all incorporated in our planning and we hope that it will bring benefit not only to our students but also to the schools in their standing in the local community.

The past two years have been extremely challenging for all of us. Despite these challenges there were moments filled with success and we had reasons to celebrate. Our students continued to make us proud by achieving outstanding results in their Matriculation exams. Their results speak volumes of their hard work and your commitment to the service of education.

We managed to organise and conclude the Annual Speech and Debate Competition successfully. The leadership skills and confidence that participating students get from this programme are amazing. Our students performed exceptionally well and the Chief Guest, Mr. Imran Masood, and judges were all praise for the participants as they expressed themselves on different issues confidently and convincingly.

Our training department has also been exceptionally active and have successfully conducted both face-to-face and online Single National Curriculum trainings from grades 1 till 8. On demand new title trainings and need based trainings were also conducted for Early Years till grade V and have concluded successfully. Following new modules for MAXIMIZE were prepared and uploaded by 31st of March, 2022. Do make them a part of your training calendar as they will be a big support for your teachers.

- Early Years Foundation Stage (EYFS)
- Assessment for Learning (AFL)
- INSET for School Leadership
- Strengthening Soft Skills

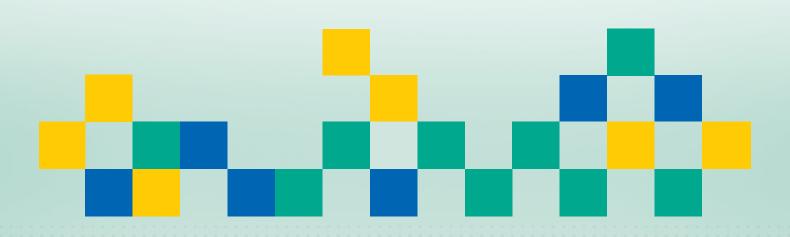
We hope that you and your staff will benefit from these trainings and look forward to your constructive feedback, as it helps us improve our services and product.

Wishing you a safe and happy Eid.

# **ACADEMIC INTERVENTIONS 2022-2023**

| Sr# | Intervention                                 | Rationale   | Update   | Roll-Out Date   |
|-----|--|---|--|---|
| 1.  | Orientation for<br>Parents (PG-X)            | To acquaint parents with the school's requirements both for academics and other related matters so that all the stakeholders can collaboratively work for positive learning outcomes.                                       | Detailed guidelines and a<br>PowerPoint presentation<br>developed by the Head<br>Office have been shared<br>with schools in February<br>2022.  | To be organised in schools before the commencement of the new academic session every year.  |
| 2.  | Orientation Session<br>for Students (IX & X) | Intervention by HO for supporting students and 'THE EDUCATORS' schools for high achievement at a secondary level.   | Sessions will be conducted in each region by HO team.  | March 2022 till December<br>2022.   |
| 3.  | Bunch of Buddies                             | To enhance students' confidence<br>and communication skills and<br>raise awareness of the world<br>around us.   | The detailed guidelines and plans of the project will be shared with schools in June 2022.   | The project will be implemented in October 2022.  |
| 4.  | STEAM - Projects<br>(I-VIII)                 | This programme aims to enrich the students' learning experience in a fun and purposeful way to equip them for the 21st-century.   | Complete detailed project<br>guidelines to be shared<br>with schools in June 2022.   | The project will be implemented in October 2022.  |
| 5.  | NOON Academy                                 | Noon intends to provide academic, mentorship and skills-building services through NOBLE to eligible matriculation students of 'THE EDUCATORS' on a free-of-cost basis.  | The pilot phase is complete,<br>and currently, 295 students<br>of 'THE EDUCATORS' are<br>onboard with Noon and<br>102 are on scholarship.  | The project is in phase II. Data of approximately 2,000 students has been shared with Noon and will be taken onboard for academic support by the last week of April 2022. |
| 6.  | Saving 9<br>(Safe Schools)                   | This collaboration includes initiatives such as anti-bullying campaign plans, outreach to parents on issues like drug abuse and internal monitoring and evaluation mechanisms to mitigate instances of corporal punishment. | Saving 9 team trained<br>30 teachers and<br>administrators from<br>TE Campuses on building<br>inclusive and supportive<br>cultures in their schools.<br>TE has developed its module<br>for the Safe Schools Project. | Training will be rolled out for school teachers in the last week of June 2022.  |

| Sr# | Intervention                 | Rationale   | Update   | Roll-Out Date   |
|-----|------------------------------|---|--|---|
| 7.  | Recruitment<br>Handbook      | To support Network Associates and School Heads to recruit teachers based on standardised skill-sets, qualifications and experience.   | In publication right now.  | The booklet has been<br>shared with schools after<br>being published in<br>April, 2022.   |
| 8.  | School<br>Development Plan   | TE-Development Plan service will enhance the performance of individual schools and upgrade the level of their excellence by focusing on four dimensions; Effective School Leadership & Management, Quality Teaching & Learning, A Safe & Caring Environment and Quality Planning & Operational Effectiveness. | It has already been<br>piloted successfully<br>in six schools.   | This service is available<br>for all TE campuses from<br>April 2022.  |
| 9.  | Hijoun kay Jugnoo            | To introduce an educational activity that will increase the capacity of students (KG & I) in terms of spelling and vocabulary, which would help in their writing and reading skills.  | Weekly Dictations & Star<br>Spellers announcement at<br>end of every month.<br>Final Competition after<br>2 months.                                | The Regional Competition<br>(to be held in Nov- Dec<br>2022) would lead to the<br>National Competition (to<br>be held in January 2023). |
| 10. | STEAM - Project<br>(Grade V) | To promote project-based learning and 21st-century skills (critical thinking, creativity, collaboration and communication) amongst grade 5 students.  | The STEAM project was conducted from September 2021 till February 2022 by ROS. ROS piloted it for grade 5 students in the Al Hilal Campus Karachi. | The project will be implemented in October 2022.  |





#### MS. Saira Naseem

We are pleased to announce the joining of Ms. Saira Naseem at 'THE EDUCATORS', Regional Office Multan as Regional Academic Head.

Ms. Saira is a graduate of English Literature and Psychology and has more than 12 years of experience in the Education Sector.

Please join us in extending a warm welcome to Ms. Saira as she begins her journey at 'THE EDUCATORS'.



### **MR.Rass Masood**

We are pleased to announce the joining of Mr. Rass Masood at 'THE EDUCATORS', Regional Office Faisalabad as Regional Manager. Mr. Rass earned his Masters degree in Business Administration and has more than 13 years of experience in Sales and Relationship Management. Please join us in extending a warm welcome to Mr. Rass Masood as he begins his journey at 'THE EDUCATORS'.

#### MR.Hassaan Khan

We are pleased to announce the joining of Mr. Hassaan Khan at 'THE EDUCATORS', Regional Office Multan as Deputy Manager Relationship. Mr. Hassaan earned his Masters degree in Business Administration and has more than 15 years of experience in Corporate Sales, Sales Operations and Relationship Management in Telecom Sector. Please join us in extending a warm welcome to Mr. Hassaan as he begins his journey at 'THE EDUCATORS'.





### **MR.Zia Ud Din Khattak**

We are pleased to announce the joining of Mr. Zia Ud Din Khattak at 'THE EDUCATORS', Regional Office North as Regional Manager. Mr. Zia earned his Bachelors degree in Business Administration and has more than 25 years of experience in Sales, Customer Service and Relationship Management in Telecom Sector. Please join us in extending a warm welcome to Mr. Zia Ud Din Khattak as he begins his journey at 'THE EDUCATORS'.



"SUCCESS IN MANAGEMENT REQUIRES LEARNING AS FAST AS THE WORLD IS CHANGING"

Warren Bennis



# 18th Annual Speech & Debate

THE EDUCATORS' 18th Annual Speech and Debate Contest (National Level) was held on January 13th, 2022 at Ali Institute of Education, Ferozepur Road, Lahore. The Chief Guest, Mian Imran Masood, and the Group Director of THE EDUCATORS', Mr. Ali Raza, presented winners with trophies and certificates. Regional office North had the maximum number of winners in this event and was presented with the champions trophy. Ms. Rukhsana Naeem, Mrs. Farida Shahid and Rashida Pervaiz graced the event as the honourable judges. THE EDUCATORS' Annual Speech and Debate Contest has been an annual event since the past 18 years. Young speakers from THE EDUCATORS' branches across the country participate in the contest. It is a promising platform for young speakers to build their oratory skills and confidence and be recognised at a national level.

# HEAD OFFICE EVENTS

# Mathletics (World's Largest Online Maths Competition)

Mathletics (World Maths Day) was organised by 3P Learning on 5th May 2021. THE EDUCATORS' Amna Campus Gojra, secured 1st position in the National level Mathletics competition. Mr. Ali Raza (Group Director-Beaconhouse Group) and Ms. Bushra Pervaiz (GM Academics-The Educators) and Mr. Ayyaz Ali Khan (GM Sales & Business Development-The Educators) presented the certificates to the management and faculty of 'The Educators' Amna Campus Gojra.



# 'THE EDUCATORS' and Concordia Colleges signed MOU with Noon Academy

On November 8 2021, 'The Educators' and Concordia Colleges (Projects of Beaconhouse), signed a landmark agreement on education technology with NOON-a leading global EdTech company through their NOBLE (NOON OPEN BORDERS LEARNING ENABLEMENT) programme.













THE BEST THINGS
IN LIFE ARE THE
PEOPLE WE LOVE,
THE PLACES WE'VE
BEEN & THE MEMORIES
WE'VE MADE ALONG
THE WAY.



## **ANNUAL PTM**



Saturday 19 March, The annual parent's teachers meeting was held at the end of the academic session. On this day awards were given to the high achiever students. THE EDUCATORS' Abdali Campus took a new initiative 'Digital Learning Classroom' powered by Knowledge Platform and arranged a demo classroom where model lessons of KP EDGE were conducted. They had one on one session for parents with a team representing Knowledge Platform for clarity and better understanding of the new program initiated.

# **SPORTS GALA**



Sports Gala was celebrated from March 21 to March 22, 2022 at 'THE EDUCATORS', Narowal Campus. Physical growth along with mental growth was focused upon in this event. The students felt energetic and physically active after participating in various games during the two-day event.

# **ANNUAL SPORTS WEEK**



Sports week was arranged by Abdali Campus for Pre-school and Senior school. All classes and teachers took part in the sports week. For senior classes and teachers, cricket and badminton matches were held. For junior classes races were arranged as a backpack race, burst the balloon race, bee race and lemon and the spoon race. The fun fact was that all the teachers, including female teachers, participated in the cricket match.



# **PAKISTAN DAY**

Pakistan Day was celebrated in all the campuses of Faisalabad Region on March 23 to mark the passing of the Lahore Resolution on March 23, 1940. 'THE EDUCATORS' Campuses conducted long assemblies & presented speeches to depict their love for Pakistan.



# **SPORTS GALA**

It is understood that participation in sports can aid physical and social development, contribute to academic success and help nurture a child's self-esteem-to name but a few. Here are a few glimpses of Sports day campuses of Faisalabad region.





# **WINTER GALA**

This recreational activity was planned to make children aware about the natural value of the winter season. The students from the schools of Faisalabad Region enjoyed celebrating winter day in school. They made snowmen and participted in other fun activities too.





# SCIENCE EXHIBITION

Science exhibition was conducted on February 3, 2022 at 'THE EDUCATORS' D.I Khan Campus. Students presented their projects and gave a brief introduction to the visitors. These activities encourage and motivate students to research, think and make them ready to come up with creative ideas and solutions.



# **PUNJAB CULTURE DAY**



Celebrations of Punjab Culture Day at Ar-Rahman Campus

# **JUNGLE DAY**



Jungle Day was celebrated at Gulrez Campus



Students from Rafah-e-Aam Royal Campus, came in cultural dresses like Sindhi, Punjabi, Balochi and Pashtun. They performed cultural songs as both parents and children were happy with the celebrations.



# FIELD TRIP

Gulshan-e-Iqbal Campus-III, visited The Dawood Foundation (TDF) Magnifi Science Centre on Wednesday 23rd March, 2022.



# **STEAM PROJECT**

Al-Hilal Campus, conducted an integrated activity (STEAM PROJECT) in which students can learn 5 subjects at a time. Its aim was to raise awareness about different types of simple machines and problems related to their appropriate use.









# **ORANGE DAY**



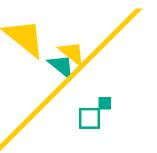


# **CULTURAL DAY**

Setluj Campus Lodhran celebrated cultural day. Students were dressed up in cultural outfits which added more colours to the event. They were excited to know about the different cultures of Pakistan.



**CHILDREN DAY** 







### 21<sup>ST</sup> CENTURY DIGITAL LEARNING FOR ALL OUR STUDENTS

Powered by Knowledge Platform (KP), Pakistan's leading EdTech Company, The Educators Edge provides all of our students with a powerful and cost-effective way to learn. The Educators Edge 1.0 was launched in February 2020 as a Blended Learning Solution. In April 2020, when schools were shut down for an extended period due to the pandemic, Edge 2.0 was launched to facilitate online learning, 200+ Educators' campuses from all regions of Pakistan came onboard, benefitting

Since we believe in continuous feedback from our stakeholders, we asked the schools and TE's Academic Team to share their feedback on the product. Based on their input, the product has been further improved to cater to the requirements of our students. We now present EDGE 3.0, which offer the following:

### **VALUE ADDITIONS**

#### **CORE STRENGTHS**

- Continuous interactive assessments.
- Content Management System which supports teachers to create personalised skill based content.
- Real-time performance management system for stakeholders to monitor learning outcomes.
- Comprehensive training programme to train principals, teachers and administration.

#### **KEY FEATURES**

- Digital library for English, Mathematics and Science.
- Inquiry-based learning strategies for Science.
- Learning games to complement blended teaching
- Can be accessed in an offline mode in schools and online at students' homes.































# **FOR A BETTER TOMORROW**

'THE EDUCATORS' PROUDLY ANNOUNCES THE SUCCESS STORY OF ITS **HIGH ACHIEVERS**.

90+ STUDENTS SCORED 1100/1100 MARKS IN BOARD MATRICULATION EXAMS.



# THE TORCHBEARERS

ALUMNI

Aqsa Nawaz

Aqsa Nawaz, who is a fighter pilot in Pakistan Air Force is a proud alumna of The Educators. She matriculated from The Educators, Farid Town Campus in 2011. Pride of the Institution.



#### Arsalan Amjad

Arsalan Amjad completed his Matriculation from The Educators, Narowal Campus. He graduated from GC University, Lahore in Electrical Engineering Program securing 1st position in all 8 semesters. He was awarded 'Gold Medal' and 'Roll of Honour' in the year 2015. He also earned 1st position in CM Essay Writing Competition on Division Level. He was selected as Assistant Director (BS-17) in Lahore Development Authority in 2016 and has been serving there for the last 6 years.



# Furgan

Sir Syed campus, Pattoki Passing Out Year: 2011

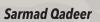
Name: Dr Muhammad Furqan, S/O Shoukat Ali

MBBS: Inner Mongolia University for the Nationalities, Tongliao, China Work: Currently working at Lahore General Hospital, Lahore



## Tasbiha Rafiq

Alumna of Satellite Town Campus 2014 batch Completed her BS from NUST SEECS University in Physics in year 2020 Currently working as a Research Associate in Quantum Technology.



The fresh artist and singer completed his Matriculation from The Educators, Narowal Campus. Sarmad holds a degree in Film and Theatre from the renowned Beaconhouse National University and is one of the few artists in Pakistan who make their own music.

### Mamoon Ur Rasheed

Mamoon Ur Rasheed, Alumni of Al-Ghafoor Campus Faisalabad. Passed out in 2018 and is currently doing MBBS (2nd year) from Sahiwal medical college.







# NOW THE EDUCATORS STUDENTS' CAN PREPARE FOR MATRIC EXAMINATION THROUGH CONCORDIA COLLEGES PREP-APP



# STAR PERFORMERS



### Mr. Imtiaz Rafi Butt (NWA RON)

All successful achievers are life-long learners. If they're not learning, they're not growing and not moving toward excellence. The learning journey with The Educators was set on the principles of developing such leaders who are empowered to learn from everyday experiences. From a single student in each classroom to producing leaders of tomorrow, my team of professional educators are on the journey to provide good quality education to the people of Pakistan.

### Mr. Mian Muhammad Mazhar (NWA ROF)

In 2002, we made the decision to contribute in improving the education system. The Educators was the best choice and I still stand by my earlier decision. The mission and vision of The Educators is unmatchable in all aspects. The opportunities that are provided to students for academic and extra-curricular activities are growth-centric and effective in stimulating their journeys as learners. We have two campuses and are proud to be a part of The Educators with the aim to continue working towards making it better.





### Mr. Hafiz Shahid Butt (NWA ROC)

Thank you doesn't adequately express my gratitude for the experience I had because of 'THE EDUCATORS'. They helped to develop a curriculum and a system to integrate cognitive skill in young brains. 'THE EDUCATORS' has provided real academic support which is always tailored to our social, religious and cultural needs. High praise for a journey well started and an objective excellently achieved.



I am glad to share my journey with The Educators. It groomed my team to provide quality education to our young generation and prepare them as leaders to serve our country and play a vital role in the progress of Pakistan. I salute The Educators for serving the educa<u>tion industry to their fullest!</u>





#### Mr. Rana Sohail Nisar (NWA ROM)

The Educators Kids Campus, Sahiwal which was the first campus to sign an agreement with The Educators Head Office and was the first to be developed from a network of branches, The Farid Town Campus, Pakpattan Chowk Campus and The Burewala Campus. The support from the TE Head Office and my focus towards team building, teachers training and 360° development of students were essential for obtaining a chain of positions in board examinations, speech competitions, art competitions, essay writing competitions and sports.

# UPCOMING PROJECTS

# UPCOMING ACADEMIC ACTIVITIES (April till August)

### **SUMMER ZONE**

| Month  | Academic Activity   |  |  |
|--------|---|--|--|
| April  | April Elections for Student Council, Reading Week, PTM                    |  |  |
| May    | Handwriting Competition (I-II), Literary Week (III-VIII), PTM             |  |  |
| June   | Summer Vacation-Activities related to Father's Day to be held Online      |  |  |
| July   | Summer Vacation   |  |  |
| August | Reopening of Schools after Summer Break and Independence Day Celebrations |  |  |
| August | Online Photography Competition for 'THE EDUCATORS' Edge Campuses          |  |  |

### **SOUTH ZONE**

| Month  | Academic Activity  |  |
|--------|--|--|
| April  | Orientation Day for Parents, Elections for Student Council, PTM        |  |
| May    | Summer Vacation  |  |
| June   | Summer Vacation-Activities related to Father's Day to be held Online   |  |
| July   | Reopening after Summer Break, Handwriting Competition (I-II), Literary |  |
|        | Week (III-VIII), Intra School Speech/Debate Contest                    |  |
| August | Independence Day Celebrations, Reading Week                            |  |
| August | Online Photography Competition for 'THE EDUCATORS' Edge Campuses       |  |

### WINTER/ QUETTA ZONE

| Month  | Academic Activity   |  |
|--------|---|--|
| April  | Elections for Student Council, Reading Week, PTM, Intra School Speech/Debate Contest                    |  |
| May    | 'Eid Milan Party, Handwriting Competition (I-II), Literary Week (III-VIII),                             |  |
| June   | PTM, Revision for Mid-Year Exams  |  |
| July   | Mid-Year Examination, Summer Break  |  |
| August | Reopening of Schools after Summer Break, Independence Day Celebrations, Result Day & Project Exhibition |  |
|        | Online Photography Competition for 'THE EDUCATORS' Edge Campuses  |  |

Note: The Academic Activity Calendar that has been shared with campuses has other activities besides the ones mentioned here, which are to be organised at the campuses discretion and requirement.

# OUR FOOTPRINT

# 'THE EDUCATORS' EDUCATING MILLIONS ACROSS THE NATION SINCE 2002

