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### A LETTER OF VISION

As we find ourselves in the midst of another promising academic year, I am thrilled to extend my heartfelt gratitude to all our partners, school leadership teams and most of all parents for their unwavering support, dedication, and commitment to our educational philosophy where we strive to provide our students with a holistic learning experience that fosters their intellectual growth and empowers them to excel in all aspects of

This year, our dedicated teams from the Head and the Regional offices have continued to inspire and nurture young minds through innovative teaching methodologies, student-centric interventions, and teacher-training initiatives. I am pleased to share with you some of the incredible accomplishments of this year:

- 1. Through your dedication and hard work, our students achieved remarkable results and demonstrated exceptional academic excellence. This year the following students have secured top positions in SSC board examination:
- a. 1st Position (1088 Marks) in Gujranwala Board: Aman Bilal from Global Academics Campus, Kamoke
- b. 2<sup>nd</sup> Position (1084 Marks) in Science (Female) & 3<sup>rd</sup> Position overall Gujranwala Board: Faiza Shakeel from Global Academics Campus, Kamoke
- c. 3rd Position (1087 Marks) in Multan Board: Azka Zafar from Ghazali Campus, Vehari

In addition, we have seen a remarkable improvement in the overall performance of our TE students in terms of their GPA.

- 2. We are pleased to inform that the innovative campaign on "Save our Stars" conceptualised and executed by TE's Marketing Team won the Pakistan Digital Award for the "Best Digital Campaign of the Year (Small Budget)" 2023. This is the first time for a school to ever win this prestigious award.
- 3. It is a proud moment for TE that one of our students "Ahmed Tahir" from Satellite Town Campus (RON) has been selected in "HundrED Youth Ambassador Programme".

Given below are some of the value additions which were successfully implemented in the last year and some we have planned for the upcoming

ACADEMIC INTERVENTIONS: Creating student-centric interventions to enhance their skillset

PROFESSIONAL DEVELOPMENT: Evolving and developing need-based training sessions / events focused on school leadership and teachers

**OUR PARTNERSHIPS:** TE partnered with leading institutions working in the field of education

CSR POLICY: Creating a culture of giving and helping less-privileged communities

SCHOOL MANAGEMENT SUPPORT: Facilitating school operations and sharing of best practices

**EDTECH AND THE EDUCATORS:** Continuous innovation and integration of technology following the latest trends in education

#### IMPLEMENTED SUCCESSFULLY:

- Hijoun Kay Jugnu
- Save our Stars
- New TE Titles
- SLO-based Examination
- Practical Training Workshops
- Teaching and Learning with Young People

**LUMS School of Education** for "Practitioner Enrichment and Leadership (PEAL); a bespoke training programme exclusively for our partners and school leadership team

We partnered with Pehli Kiran Schools (catering to underprivileged students), providing free teacher

Academic Calendars have already been shared with the schools. We believe this will help with better planning for the academic year

#### **UPCOMING INITIATIVES:**

- Act to Impact
- Regional Art Contest
- Specialise Programme: It will equip TE teachers with subject-based teaching technique
- The Educators Conference-Beyond Education: Provide exposure to current and impactful methodologies and learning from the experts in field of

TECH VALLEY for a pilot project on Google-enriched

We will be scaling-up similar CSR activities in all regions

THE SCHOOL MANAGEMENT MANUAL: This will facilitate the standardisation and implementation of TE policies and procedures and day-to-day school operations effectively

- Quizilla Pro (QPG)
- The Educators Gradebook

Together, we will continue to make the difference in the lives of our students and shape a better future for generations to come.



# MESSAGE FROM OUT OF THE STATE OF THE STATE

I would like to express my profound gratitude for the warm welcome I have received from The Educators family.

During my decade-long tenure with the Beaconhouse Group, I successfully led the continuous growth of Premier DLC and Concordia Colleges to establish industry-leading standards in their respective domains. Additionally, through the Mahmud Ali Kasuri (MAK) Welfare Trust, I contributed towards the uplifting of underserved communities and facilitated positive social change across Pakistan. With a robust background spanning nearly twenty years of expertise in developing businesses, managing multiple projects, and heading operations across sectors nationwide, my aim is to utilise my extensive knowledge, skills, and specialisations to sustain and accelerate the expansion of The Educators while working closely with our business partners.

I would also like to take a moment to acknowledge the exceptional support provided by Mr. Ayyaz Ali Khan throughout the transition process. He has played a pivotal role in ensuring a seamless journey for all of us.

My vision for The Educators is to integrate modern-day technology and education, supporting schools to elevate the quality of learning and create a nurturing environment for the holistic development of students.

We have already initiated plans to build trust, strengthen relationships, and align with our esteemed business partners by effectively implementing national and regional interventions.

It is an honour to be a part of Pakistan's Favourite School and I want to emphasise my confidence in our collective ability to reach new heights. Your support is invaluable to us and I eagerly look forward to collaborating with you to achieve even greater milestones.

Sincerely,

Muhammad Ali Butt



# MESSAGE FROM A TOTAL A TOTAL

As Head of Academics, it is my honour to welcome you to the 3<sup>rd</sup> edition of The Educators Post.

This newsletter represents the culmination of a year's worth of hard work and dedication from our Regional and Head Office Academics teams. In these pages, you will find our achievements, initiatives, and ongoing collaborations both within The Educators and with external established educational institutions to one end; continued value addition.

We are proud to showcase the growth and accomplishments of our students, teachers, and school leaders. I want to extend my heartfelt gratitude to everyone who has made these achievements possible, and to our business partners for their unwavering support.

We thank them for their confidence and appreciation of our academic deliverables and new interventions in the Way-Forward meetings. The recommendations given to us were incorporated into our planning and are already bearing fruit for our students and schools. We celebrated multiple academic, co-curricular, and extra-curricular milestones this year. We achieved excellent results in the Matriculation examinations. We secured two board top positions in the BISE Multan and Lahore.

We witnessed brilliant oration by students from all over Pakistan in the Annual Speech and Debate Competition, where we heard compelling speeches and debates on relevant subjects such as space exploration, the future of schooling, our prospects juxtaposed against our glorious past, and persevering through strife.

We revised and improved our Maximize Training Programme by adding 5 modules and take great pride in the introduction of the new Specialise Subject Specific Training Programme with 15 new modules. We are confident that this new programme will make our teachers more confident and efficient in their planning, teaching, and assessment.

Sincerely,





# MESSAGE FROM PARA ELISTES HEAD OF MARKETING

A decade ago, we embarked on a journey to reshape how educational institutions communicate with parents. It is with immense pride and gratitude that I reflect on the path we have paved for the education industry of Pakistan since introducing the iconic tagline, 'I LOVE THE EDUCATORS'. This simple yet profound statement captured the essence of our vision, enhanced our perception throughout Pakistan, and was tremendously well received by parents, students, and esteemed business partners alike.

Over the years, this journey has evolved, and today, The Educators stands as one of Pakistan's largest education networks, spanning over 1,000 campuses across the nation. We have emerged as a leader in the education industry, enriching lives through education and bridging gaps that were once deemed impossible to overcome. This growth earned us the right to proudly embrace our new tagline, 'PAKISTAN'S FAVOURITE SCHOOL'.

I'm thrilled to share our latest achievement - winning the 'Best Digital Campaign of the Year (Small Budget)' award at the Pakistan Digital Awards 2023 for our impactful 'Save Our Stars' initiative. This historic achievement marks the first-ever marketing award won by the Beaconhouse Group and the first time an educational institute has not only competed but won in this category. 'Save Our Stars' serves as a testament to our commitment to addressing issues such as bullying and stress, garnering over 10,000,000 impressions across digital platforms. This recognition reaffirms our position as an industry-leading education institute, dedicated to student well-being and holistic development.

Our commitment to inclusion remains unwavering. Through multiple initiatives, competitions, and events, we have consistently demonstrated our dedication to nurturing not just academic excellence, but holistic growth for every student, regardless of their background. Furthermore, our marketing endeavours have successfully guided parents towards realising the value their investment brings. This ethos remains deeply rooted as we continue to inspire and uplift the underserved, fostering an environment where potential knows no boundaries.

As we celebrate past achievements and work towards future aspirations, we extend our heartfelt appreciation to all stakeholders who have contributed to our success, and we invite you to join us in celebrating this remarkable journey. As we set our sights on the future, let us forge the path ahead by continuously providing opportunities for holistic development, knowing that together, we shape the future of Pakistan, one young mind at a time.

Sincerely,

This tam Showed.



### EMPOWERING THROUGH EDUCATION



### TRAINING-THE ENGINE THAT DRIVES US FORWARD

At The Educators, we aim to equip our teachers with the necessary skills, knowledge, and competencies to effectively teach and support students' learning. Every year, The Educators trains close to 5,000 teachers across our vast network.

### THE EDUCATORS New Titles Training

The Head Office Academics Team provides comprehensive support and training for new book titles. The HO Academics Team conducted 92 face-to-face training sessions across all five regions for the Single National Curriculum and TE titles for classes PG till VIII. These sessions were attended by more than 2,000 participants and were well received. For classes 9 and 10, over 1,600 participants joined our online orientation and discussion sessions that covered all secondary subjects. Regional and HO teams conducted on-demand training, including inductions, orientations, classroom management, teaching strategies, subject knowledge, and school leadership.

#### Maximize - Professional Development Redefined

The Educators has developed a comprehensive professional development training programme - MAXIMIZE to equip our teachers with the latest research, teaching methodologies, and educational trends.

21 training modules are offered in the MAXIMIZE programme, each with its own considered learning outcomes. The modules cover all strands and are not just limited to teaching and learning but also include school leadership and improvement.

This year, The Educators has introduced five new modules; Save Our Stars, Urdu Phonics, Takhiyul Say Tehreer Tak, Developing Receptive Skills in Pre-School, and Developing Productive Skills in Pre-School. Furthermore, based on the feedback received from our business partners, school heads, teachers, and regional teams, TE Head Office Academics Team has revamped and improved all the existing modules in the MAXIMIZE programme.

#### **Specialise - Subject-Specific Training**

The Educators Specialise Teacher Training Programme is designed to develop teachers' subject knowledge, enabling them to become more effective educators. The programme aims to enhance the participants' teaching skills, focusing on specific subject areas. The training covers the latest teaching techniques, subject-specific pedagogy, and assessment strategies. By focusing on the particular needs of our teachers, the programme provides a customised approach to professional development, enabling participants to gain the knowledge and skills they need to excel in their subject areas. The programme is structured to be practical and hands-on, with opportunities for participants to demonstrate their newly acquired skills in the classroom. After the successful launch of phase 1 (online), 11 modules in the Specialise Programme will be launched for face-to-face training after summer 2023.



#### **Executive Online Orientation**

In May 2023, the Head Office Academics Team organised four Executive Online Orientation sessions for business partners and school heads. These sessions aimed to facilitate the participants in gaining an understanding of important procedures and practices, academic policies, deliverables, interventions, manuals, as well as teaching and learning practices (including classroom observation and notebook checking) for the 2023-24 academic session. With 350+ actively engaged participants, it was an enlightening and interactive learning experience.

#### **Practical Training Workshops**

At The Educators, laboratory experimental work is vital for science subjects, providing hands-on experience and fulfilling Board Examination requirements. Teachers play a pivotal role in facilitating practicals. The Head Office conducted Practical Training workshops at Beaconhouse School System to enhance teachers' practical teaching skills and knowledge. These sessions, attended by 30+teachers at Beaconhouse Garden Town Campus in May 2023, help maintain high standards of quality, setting us apart from competitors.



# ACADEMIC INTERVENIONS

### THE CLASSROOM & BEYOND!

At TE, we understand the importance of learning both within and beyond the classroom. For the holistic development of our students, we have introduced several student focused interventions that develop language skills, foster and promote key 21st century skills, nurture artistic talents, highlight the importance of emotional wellbeing, instil values of societal contribution, and facilitate the design of projects that address the challenges that our communities face.

All TE interventions are scaled up after a rigorous testing and piloting phase where key learning and feedback from our stakeholders is incorporated into the intervention which is then implemented across TE's vast branch network. In order to ensure that the highest standards are maintained throughout the implementation phase, each TE intervention has a focal person within the Academics Team both at the Regional and Head Office levels.

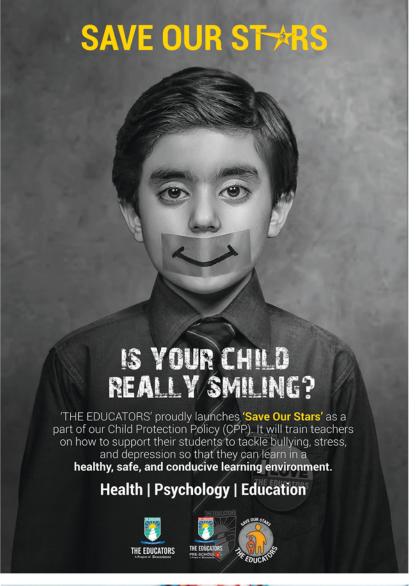
### SAVE OUR STARS

### AWARD WINNING INITIATIVE ON STUDENT SAFETY AND WELLBEING

For a learner there is a close linkage between academic achievement and mental, physical, and psychological wellbeing. To create awareness about the importance of students' emotional and psychological needs and how these impact student academic performance, The Educators has initiated "SAVE OUR STARS"; an integral part of our Child Protection Policy (CPP). The objective of this initiative is to educate teachers on how to best identify and support their students in tackling bullying, managing stress and anxiety so that students can thrive in a healthy, safe, and conducive learning environment. The intervention has recently been awarded the Best Digital Campaign of the Year (Small Budget) at the Pakistan Digital Awards Ceremony held in Karachi in June 2023. 981 teachers from 215 campuses registered for both online and onsite orientation sessions for the "SAVE OUR STARS" initiative. Since its roll out, over 36 training sessions have been conducted and over 33,759 students have benefitted across Pakistan. (All statistics are of February 2023)

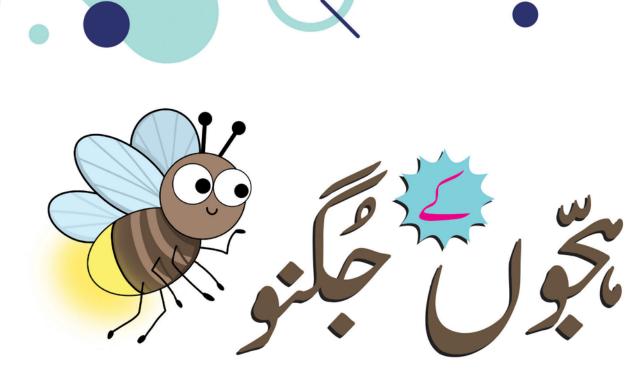












### LIGHTING THE WAY FOR MASTERY IN URDU SPELLINGS





طلبه کی مجموعی صلاحیتوں کو نکھار تے ہوئے انھیں پروان چڑھانا دی ایجوکیٹرز کی اوّلین ترجیحات میں شامل ہے۔اس سلسلے میں دی ایجوکیٹرز کی جانب <u>سے</u> متعدد ا<u>سے</u> پروگرام متعارف کروائے گئے ہیں جو طلبہ کی سیکھنے کی صلاحیتوں کو بہتر بناتے ہوئے انھیں تعلیمی میدان میں مُسلسل آ گے بڑھنے کے مواقع فراہم کر رہے ہیں۔ "ہجوں کے جُگنو" بھی اسی سلسلے کی ایک کڑی سے ۔ عامر مشاہدہ سے که انگریزی کی نسبت اُردو الفاظ میں طلبہ کو حروف کے تُوڑ جوڑ میں مشکل کا سامنا ہو تا ہے،جس کی بنا پر اکثر املا كي اغلاط اور محدود ذخيرة الفاظ جيسے مسائل كا سامنا کرنا پڑتا ہے۔یہی مسائل طلبه کی اُردو بولنے ،پڑھنے اور لکھنے کی صلاحیتوں پر اثر انداز ہوتے ہوئے اپنے اثرات چھوڑتے ہیں۔ یکساں قومی نصاب کے نفاذ کے بعد اُردوکی اہمیت کو پیشِ نظر رکھتے ہوئے ان مسائل کے تدارک کے لیے "ہجوں کے جُگنو" کا آغاز کیا گیا۔ اس پروگرامر کا مقصد طلبه میں ہجوں سے الفاظ بنانے کی مشق کو پُخته بنانا، اُردو ذخیرہ ٔ الفاظ میں اضافه کرنا اور اُردو پڑھنے اور لکھنے کی بنیادوں کو استحکام بخشتے ہوئے اُنھیں تعلیمی میدان میں معاونت فراہمر کرنا ہے۔ تعلیمی سال 2022 میں147 سکولوں سے کے جی اور جماعت اوّل کے 12,838 طلبہ نے "ہجوں کے جُگنو" کے مقابلے میں حصه لیا اور شاندار کارکردگی کا مظاہرہ کیا۔ تعلیمی سال 2023 میں جماعت دوم بھی اس مقایلے کا حصہ سے ۔ اساتذہ کے بہترین فیڈ بیک اور طلبه میں اس پروگرام کی افادیت کو مد نظر رکھتے ہو ئے آئندہ تعلیمی سالوں میں "ہجوں کے جُگنو " کا دائرہ کار جماعت پنجم تک وسیع کیا جائے گا۔

### I am an Entrepreneur - Young Trailblazers!

The Intervention "I am an Entrepreneur" was introduced and successfully piloted in the South Region for the academic year 2022-23 and will be implemented across all regions of The Educators in the academic cycle 2023-24. The intervention aims to encourage and motivate students to create their own professional paths and income streams; working for themselves to develop goods and / or services that people may express a demand for. We hope that "I am an Entrepreneur" develops the next generation of young, enterprising, and ambitious entrepreneurs.



### Act to Impact -Keeping Community Service at the Centre!

TE's intervention "Act to Impact" encourages students to hone their observational skills, find a need in their context / society, and use their voice and practical efforts to address that gap. "Act to Impact" creates a culture to develop, enhance and showcase critical thinking and leadership skills in students that will be an integral part of their professional careers. Through the "Act to Impact" intervention The Educators also provides a platform to create healthy competition for its students where they can showcase their skills at the national and international levels. The objective of this intervention is to inculcate key principles of leadership and teamwork such as responsibility, helpfulness, self-control, independence, and respect in students. By partnering with HIVE Pakistan's Community Innovation Lab, student projects and initiatives for TE's "Act to Impact", may be given funding and scaled up to reach a wider audience to make a more profound impression.





### ACADEMIC PARTNERSHIPS

### SCHOOL DEVELOPMENT PLAN - COLLABORATIONS WITH THE SCHOOL EVALUATION UNIT

In close collaboration with the Beaconhouse School Evaluation Unit (SEU), The Educators provides its business partners with rigorous and robust evaluation, monitoring, and review solutions. Through the SEU Team's extensive on site visit and report, TE offers its business partners a premium programme that identifies areas for improvement and facilitates the processes by which schools may chart out their customised roadmaps towards growth and excellence.

TE's objective as always is to improve the quality of teaching and learning and to facilitate principals and business partners with the tools needed to take improved educational and business decisions.

With the successful launch of the SEU and TE collaborative programme, six TE schools have already benefitted from the SEU Visit and the customised School Development Plan that follows:

The SEU focuses on four dimensions:

- 1. Effective School Leadership & Management
- 2. Quality Teaching and Learning
- 3. A Safe and Caring Environment
- 4. Quality Planning and Operational Management

### BSS - SLATE - SUBJECT LEADER ADVANTAGE AT THE EDUCATORS

The Educators is proposing a partnership between TE and Beaconhouse wherein experienced Subject Leaders (SLs) in Beaconhouse schools may provide training (outlined in the Specialise and Maximize programmes) to subject teachers across The Educators branch network for the development of their subject specific knowledge and skills. The proposal to engage subject leaders from various Beaconhouse branches to deliver training from the Specialise and Maximize programmes is an endeavour to ensure that teachers at even the most remote TE branches shall interact and learn from experienced Beaconhouse trainers with exceptional subject knowledge. While offering the increased engagement that is afforded by introducing new trainers into the mix, this effort will keep the quality of learning and professional development at the highest level.



### PRACTITIONER ENRICHMENT AND LEADERSHIP (PEAL) - CONTEXTUALISED LEARNING AT LUMS

The Educators joined hands with the Lahore University of Management Sciences (LUMS) for a professional development programme on leadership, where our business partners were given opportunities to unpack and explore Bolmen and Deal's Four Frames Model of Leadership. The course was specifically designed in collaboration with the LUMS School of Education (SoE) after the LUMS team conducted a thorough situational analysis and engaged with key stakeholders. Through this course, participants acquired the necessary skills and knowledge to create school-specific improvement plans that address their complex problems and needs. Punctuated with high-teas and networking dinners, 62 business partners attended the 2 day-training in two separate cohorts. The PEAL training laid a great foundation for future collaborations between TE and the LUMS SoE.









### THE EARLY YEARS FRAMEWORK AND TEACHERS' MANUAL - STRUCTURED APPROACHES IN THE EARLY YEARS

In the pursuit of achieving our goals of quality education for young learners and quality training for our teachers, The Educators Head Office Early Years (EYs) collaborated with the LUMS School of Education (SoE), to develop an Early Years Framework (EYF) model that will add value while catering to the pedagogy and economic considerations of practitioners and equip our teachers with strategies to manage 21st century challenges.

Following research and branch visits conducted by the LUMS SoE, the final draft of the framework lays out key aspects of learning and development and integrates resources, practices, and learning goals from the Pre-School Schemes of Work to enrich the learning process of our children.

To supplement the TE-EYF, the LUMS team also designed the "Teachers' Manual" (TM) which outlines the roles, tools, and strategies for effective and efficient classrooms.

The EYF and TM will be rolled out officially in the Academic Session 2024-25. We at TE believe that our young learners will benefit greatly from the collaborative endeavours and partnerships between TE and other established organisations across the educational landscape.

In order to support TE teachers in implementing the EY Framework, the first video in a series of many on Circle Time has been recorded and used in the EY Induction Course Module. The purpose of the video on Circle Time is to focus on the five key skills that emerge during Circle Time i.e. thinking, listening, looking, speaking, and concentrating. The next video in this series that support framework implementation will be on Story Time.

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### MOU SIGNING CEREMONY HIVE AND THE EDUCATORS

The Educators partnered with HIVE Pakistan on June 14, 2023 to provide support and facilitation to the students of TE and Concordia Colleges who are working on their community service projects under the initiative of THE EDUCATORS - ACT TO IMPACT.

HIVE is a social-impact organisation working to address issues of extremism and marginalisation through community-led research, facilitative grant-making, upstream mobilisation, innovative campaigning, needs-based mentorship, and participatory collaborations such as Community Innovation Lab – CIL upholding the vision of Mr. Ali Raza, Group Director Beaconhouse.

Through this partnership, HIVE Pakistan will be providing support to The Educators students' projects by providing micro-funding, adaptive capacity support, and mutual earning (where applicable). The HIVE team will work collaboratively with The Educators to ensure the success of the projects and the fulfillment of the students' visions.

Key themes of projects would be climate change, peace, interfaith harmony, violence, women's rights, and fake news / disinformation.

Mr. Ali Raza, Group Director Beaconhouse, Mr. Zia Khattak, Regional Head North, Ms. Shumaila Akram, Regional Academic Head North, and TE North Team along with Mr. Ali Abbas Zaidi, Executive Director - HIVE Pakistan, Ms. Naheed, Senior Programme Manager, and Ms. Maha from HIVE were present at the MoU signing ceremony.





### MOU SIGNING CEREMONY WITH TECH VALLEY



The Educators is fully dedicated to shaping the future of technology in education by empowering teachers to effortlessly create, organise, and evaluate assignments, offer prompt feedback, and seamlessly delivering high-quality instructions and personalised support to our students. To this end, The Educators have joined hands with Tech Valley, a renowned provider of innovative educational technology solutions and a recognised Google for Education Partner in Pakistan. We are extremely excited to unveil Google Classroom, an advanced blended learning platform developed by Google, which will undergo a pilot phase at our Banigala and The Mall campuses.

Tech Valley, well-known for its proficiency in educational technology, provides a variety of services custom-made for schools:

- 1. Deployment of Google for Education Tools
- 2. Enhanced Online Presence
- 3. Comprehensive Training
- 4. Digital Literacy Training
- 5. Transformation of Computer Labs
- 6. Live and Interactive Dashboards
- 7. Dedicated Help Desk

We hold a strong belief that we are about to undergo a significant and revolutionary change in our digital landscape as we strive to provide an exceptional educational experience.







### PAKISTAN CRICKET BOARD COACHING CAMP FOR GIRLS

The Cricket Coaching Camp for Girls under 16 was jointly organised by the Pakistan Cricket Board (PCB), Zalmi Foundation, and the US Consulate. The primary objective of this initiative was to offer young girls a chance to gain empowerment through sports. The participants included two local schools from KPK, along with The Educators and Roots Millennium representing Punjab. The camp spanned over two days and featured renowned trainers and players, both from the international and national levels, who provided valuable coaching tips to the students. Following the coaching sessions, friendly matches were held, and the students were rewarded with medals and souvenirs as tokens to appreciate their participation.



### OTHER ACADEMIC VALUE-ADDED SERVICES

#### TEACHERS' CONFERENCE - LEARN, GROW, BUILD, NETWORK!

The Educators' first-ever Teachers' Conference, "Beyond Education - Transforming Academia For Tomorrow," focuses on transformative educational practices and the significance of social-emotional learning for students' holistic development. Scheduled for October 2023, it will host leading experts in education, allowing teachers to share their experiences and insights on various educational topics.

#### **QUIZILLA - QUESTION PAPER GENERATOR**

The Educators is thrilled to introduce Quizilla, the Question Paper Generator (QPG) for secondary schools. This is designed to assist teachers, offering them a time-saving solution for generating high-quality question papers, quizzes, and examinations, aligning perfectly with Intermediate and Secondary Board templates.

Quizilla shall offer a range of features:

- 1. Navigation Menu
- 2. Question Bank
- 3. Paper Generation
- 4. Instant Download and Printing
- 5. Classroom Assessment
- 6. Complaint Management System
- 7. Evaluating and Monitoring Reporting System

### SCHOOL MANAGEMENT MANUAL - DAY-TO-DAY EFFICACY FOR SCHOOL LEADERS

The School Management Manual provides guidelines for effective day-to-day management of branches, covering administrative, academic, and human resource management roles. For both new school heads and seasoned school leaders, the School Management Manual provides valuable insights and practical strategies for managing the school successfully.

#### **TEACHING AND LEARNING WITH YOUNG PEOPLE**

A 4-hour face-to-face training session designed for teachers of TE's "Young People" (previously called Early Years), promoting engaged and autonomous learning environments. It encourages collaboration and sharing of best practices among participants. During the session, tricks and tips for effective teaching and efficient learning are shared and practiced. The training will now be added to Maximize Programme in the next academic cycle.

#### **QUESTIONING QUESTIONS**

A 2-hour online session was organised to ignite critical thinking in children through effective questioning strategies and sessions where participants apply the P4B strategy: Pose, Pause, Pounce, Bounce, and Praise and use questions as a tool to spark the thinking process of children. During these 2 hours, participants design a series of questions on different topics/concepts and learn in collaboration. This will be added to Maximize Programme in the next academic cycle.

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#### KAHANI SAZI – STRIDING WITH THE STORY!

ہماری اخلاقی اقدار کو طلبہ میں منتقل کرنے میں کہانی گوئی کا کردار نا قابل فراموش ہے۔جماعت میں موئنر طریقے سے کہانی سنانا ایک ہنر ہے۔ کہانی کے ذریعے نا صرف اخلاقی سبق سیکھنے کو ملتا ہے، بلکہ مختلف معاشروں اور لوگوں کے رہن سہن کے بارے میں بھی معلومات حاصل ہوتی ہیں۔ اس تربیت کا مقصد اساتذہ میں موجود صلاحیتوں کو نکھارنا ہے. دی ایجو کیٹرز کے اساتذہ کو موئٹر کہانی گوئی کے طریقہ تدریس سے آشنا کرانے کے لیے 1 گھٹے کے آن لائن تربیت سیشن کا انعقاد کیا گیا ہے۔ تربیت کے دوران، اساتذہ نا صرف موئٹر طریقہ تدریس کا عملی مظاہرہ دیکھیں گے، بلکہ خود بھی کہانی گوئی کی اہمیت پر گفتگو کریں گے۔ یہ تربیتی پروگرام آئندہ تعلیمی سال سے Maximize Training Programme کا حصہ ہو گا۔

#### MY LEARNING JOURNEY - A PORTFOLIO FOR PROGRESS

At TE, we prioritise delivering quality learning experiences for children and providing excellent training for our faculty within our socio-cultural framework. Serving as a collaborative tool between teachers, children, and caregivers while fostering physical, emotional, social, and cognitive development through interactive activities, empowering young learners. 'My Learning Journey' encourages self-reflection and will be included in the booklist for the upcoming Academic Session 24-25. Support Publications for Class 9 and 10 - Bespoke Support for Higher Classes. At The Educators, we continuously enhance our academic support and deliverables, especially for secondary schools. We offer tailored support and publications to meet the requirements of different board examination systems nationwide. This includes past paper solutions and customised subject notes designed according to specific board patterns. To further improve, we are introducing a series of high-quality publications for subject notes, portfolios, and past paper solutions in phases.

#### **CV BANK**

We are delighted to unveil our new in-house CV bank module, designed to attract top talent for our business partners. It serves as a centralised database for professional profiles, categorised into teaching staff, non-teaching staff, school head/deputy school head, and admin and accounts. Our user-friendly platform allows applicants to submit their resumes, tailored to their relevant cities. Business partners can access and browse through the CVs, empowering them with valuable resources for their needs. Join us in anticipating the achievements and triumphs of our business partners as they utilise our in-house CV bank.

# THE EDUCATORS 'SAVE OUR STARS' CAMPAIGN WINS BIG AT THE

### PD:A 2023



#### Dear All,

We are delighted to announce that The Educators has won the prestigious 'Best Digital Campaign of the Year (Small Budget)' award at the Pakistan Digital Awards 2023 for the digital campaign for the 'Save Our Stars' Initiative. This historic achievement marks the first-ever marketing award won by the Beaconhouse Group and the first time an educational institute has not only competed but won in the 'Best Digital Campaign of the Year (Small Budget)' category!

The Pakistan Digital Awards, organised by BrandE, serves as a platform to acknowledge and celebrate digital campaigns that contribute positively to brand positioning in the era of digitalisation. The 'Best Digital Campaign of the Year (Small Budget)' category specifically recognises organisations that have demonstrated their creativity, effectiveness, and impact with limited resources



In 2022, The Educators launched 'Save Our Stars' as part of the Child Protection Policy. The aim was to share best practices and tools with teachers to support their students in tackling bullying, stress, and depression, so that they may learn in a healthy and safe environment. We were able to raise awareness and create a positive impact through an innovative and impactful digital campaign. This award highlights our dedication to leveraging digital marketing expertise to drive innovation and social impact.

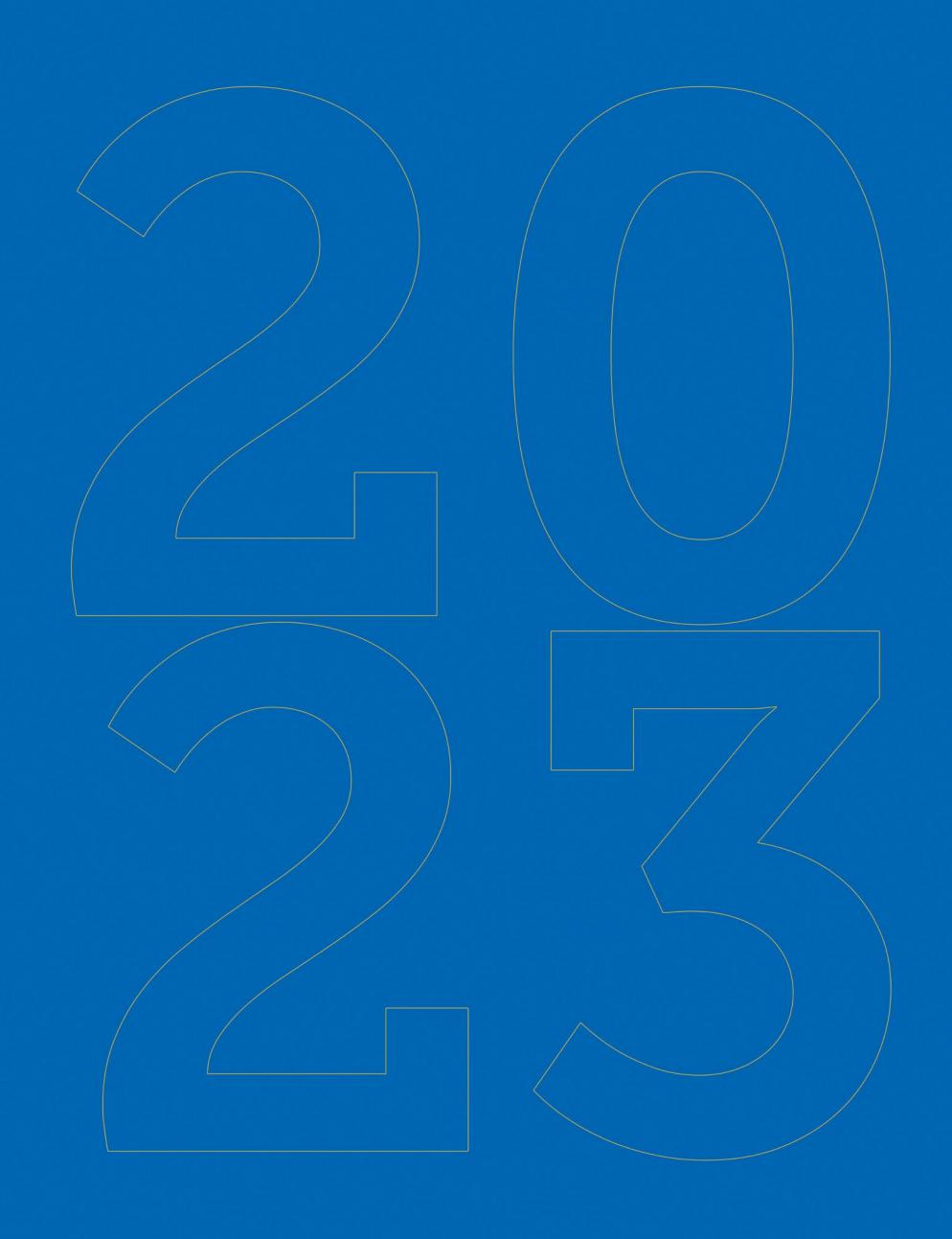
The Educators joins Allied Bank Limited, Bank Alfalah, Bank Islami Pakistan Ltd, Binance, Bisconni, Careem Pakistan, Dawlance, Dominos, Daraz, Fatima Fertilizer Company Ltd, Foodpanda Pakistan, HBL, Honda, Jazz, Jubilee Life Insurance, JS Bank, KFC Pakistan, Loreal Pakistan, MCB, Nestlé Pakistan, Red Bull Pakistan, Shell Pakistan, Shangrila Foods (Pvt) Ltd, and United Bank Limited, as a Pakistan Digital Award winner.

We recognise the collective efforts of all employees of THE EDUCATORS. This achievement would not have been possible without your commitment, creativity, and hard work.

The award was received by Mr. Ehtesham Ahmed, General Manager Marketing, and Mr. Haseeb Hussain Kazmi, Manager Digital Marketing.

Congratulations to THE EDUCATORS and the entire Beaconhouse Group on this incredible accomplishment!

### TO THE EDUCATORS FAMILY





Mr. Adnan Nasir has joined The Educators as Senior Manager Sales & Business Development. Adnan holds a Master's Degree in Business Administration from Lahore School of Economics. Having served as an integral member of the FranklinCovey team in Pakistan for the past fifteen years, Mr. Nasir has held key leadership positions encompassing sales, business development, client support, & operations. Leveraging his deep understanding of FranklinCovey's methodologies, he has successfully guided numerous organisations towards achieving their goals in employee development and business advancement.

Mr. Nasir's ability to cultivate robust client relationships has resulted in long-term partnerships that serve as the foundation for sustained success and mutual growth. With his extensive experience and expertise, we anticipate that Mr. Nasir will spearhead initiatives that drive growth, innovation, and strategic partnerships for our organisation.

Ms. Samia Amer has joined The Educators as Regional Academic Head – Multan Region. Samia holds a Master's Degree in English Literature from BZU, along with a Certificate in Professional Studies in Education from the prestigious College of Plymouth UK. With a remarkable career spanning over 16 years, Ms. Samia's commitment to fostering the growth and development of learners is unparalleled. Having served as an academic coordinator, head teacher, and HLTA for special needs, she brings a wealth of experience to our organisation. We feel privileged to have Ms. Samia as part of our team, as she embodies the passion and dedication necessary to fulfill our mission of delivering high-quality education.



Mr. Muhammad Khalid has joined The Educators as Deputy Manager Finance - North Region. Mr. Khalid is a highly accomplished professional with a Master's Degree in Business Administration from Preston University, Islamabad. With over 23 years of expertise in Accounts and Finance, his extensive experience has endowed him with a profound comprehension of the field and its intricate dynamics.



DEPUTY MANAGER FINANCE (Regional Office North)



EARLY YEARS HEAD

ACADEMICS

Ms. Tehmina Kouser has joined The Educators as Regional Academic Head - South Region. Tehmina Kouser holds a Master's Degree in

International Relations and has successfully completed her B.Ed.

LAMP (Leadership and Management Programme), and PGCC (Post Graduate Certificate Course). With a career spanning over 25 years in the field of education, she began her journey as a teacher and

Ms. Kouser's extensive experience in the education sector has

subsequently earned promotions to leadership positions.

equipped her with a deep understanding of the industry and its dynamics.

TEHMINA

REGIONAL ACADEMIC HEAD (Regional Office South)

**KOUSER** 

Ms. Batul Jafri has joined The Educators as Early Years Head - Academics. She holds a Master's Degree in English Language Teaching from Kinnaird College, Lahore. Ms. Batul Jafri holds certificates in CPEd from the University of Exeter, UK; CELTA from the International House Thailand; ICELT from the University of Cambridge; Material Development from NILE; e-Moderator and Mentoring and Facilitating Certificate from the British Council. She has also completed the IB Professional Services in Leading for Effective Teaching and Learning, Certificate in Early Childhood Education and Development from AKU-IED, Safeguarding Certificate, TTT Online Skills Course from the British Council, Teaching Phonics in Early Childhood from Queensland University of Technology, and Early Years Teamwork & Leadership from the Open University.

Additionally, Ms. Batul also serves as a Programme Leader for the Cambridge International Certificate in Teaching with Digital Technologies, showcasing her commitment to staying at the forefront of educational practices. Ms. Batul Jafri brings a wealth of experience to the field of education, with a remarkable career spanning over 22 years. Her extensive qualifications and leadership roles demonstrate her dedication to continuous growth and her ability to contribute significantly to the field of education.

### HEAD OFFICE

**EVENTS** 



### BISE 2021 - 22 POSITION HOLDERS AWARD CEREMONY

The Educators students shone brightly in the Matriculation Examinations 2021-22, securing top positions in different BISE Boards. Aisha Muslim from Ghazali Campus, Vehari, attained the 3rd position in Multan Board with 1094 marks, while Abeera Javaid from Sir Syed Campus, Pattoki, secured the 3rd position in Lahore Board with 1093 marks. The management celebrated their success through a press conference and a prize distribution ceremony, where all position holders received laptops, shields, and certificates. Chief Guest, Mrs. Nasreen Mahmud Kasuri, Founder and Chairperson Beaconhouse Group, graced the event with her presence. The Educators students have achieved a total of 26 top positions across all BISE Boards in the last 9 years. The management praised the students for their remarkable achievements and also appreciated the dedicated efforts of the franchisees and teachers.

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### 19<sup>TH</sup> ANNUAL SPEECH AND DEBATE COMPETITION

The Educators' 19th Annual Speech and Debate Competition took place in February 2023, attracting winners from all regions across Pakistan. The event provided an exceptional platform for students to showcase their public speaking and critical thinking skills. With constructive feedback from judges, participants were able to further refine their abilities. The competition also facilitated valuable networking opportunities among like-minded individuals from all over the country. Topics discussed included space exploration, the future of schooling, and our nation's resilience through challenging times. Overall, the competition was a resounding success, offering students a remarkable experience at the national level.

### STEAM NATIONAL LEVEL COMPETITION

The Educators organised the National STEAM
Competition for Grade-5 on February 15, 2023. 16
campuses participated, presenting their best teams.
Esteemed judges, Mr. Abubakar Siddique, Ms. Maida Ali, and Ms. Hoor Imad Sherpao, were highly impressed with the students' preparation and passion. Four campuses achieved distinctions: Farid Town Campus and Taxila Campus secured 1st position, Bazil Campus secured 2nd position, and Jinnah Garden Campus secured 3rd position. All participating students received certificates, and the winning campuses received shields and certificates. We congratulate the position holders and appreciate the school management and teachers for their support in guiding the students.



### REGIONAL OFFICE CENTS

# Listening and Speaking - Pilot Intervention

Regional Office Centre piloted the Intervention of Listening and Speaking in four of its campuses. Teachers were given training in the first phase and then students of grades 4 and 5 were engaged in the regular practice of listening and speaking in true spirits. The intervention culminated in "Poetry Theatre" held in the Head Office on Monday, 16 January 2023.







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### PHONICS AND URDU TRAININGS

The Educators always aims to provide quality learning experiences to the students by providing teachers with professional training sessions.

In this context, the ROC Academics Team organised 3 sessions for "Phonics and Urdu" Training". Ms. Batul Jafri, Ms. Hina Ikram Virk, and Ms. Tehmina Alvi from the Head Office Academics team were the trainers for these sessions. 38 campuses and a total of 169 participants thoroughly benefitted from the engaging and interactive training sessions.

We congratulate all the participants for the completion of training and the business partners and school heads for facilitating their faculty and encouraging them to be a part of it. We are highly grateful to the management and staff of Al-Mustafa Campus, Gujrat, for facilitating us.





CENTRE

**CAMPUS ACTIVITIES** 





### MR. DAVID MILE'S VISIT

(Head of Beaconhouse Sultanate of Oman)

Mr. David Miles visited The Educators Abdali Campus, he was accompanied by Mr. Rass Masood and Ms. Ayesha Azhar from the Head Office. Mr. Fahad Umar Khan (business partner) and the principal welcomed them with a bouquet followed by an official meeting and interactive session.



### **SUMMER FUN 2023**

On a sunny day at The Educators DHA Campus, students enjoyed an unforgettable event. From colourful creative arts and water splashes, laughter and joy filled the air as the children created cherished memories together.





### SECONDARY SCHOOL ORIENTATION

The Educators Jinnah Campus organised a successful orientation for students. Excitement and curiosity filled the air as new students gathered to embark on their educational journey. Through interactive sessions, campus tours, and friendly introductions, a warm and supportive environment was fostered to ensure that every student feels ready for the amazing experiences that await them.

### **ART ACTIVITY**





An Art Activity was hosted that ignited imaginations and brought colours to life. From painting to crafts and drawing, our budding artists explored their creativity freely. Guided by passionate teachers, this vibrant event celebrated self-expression and fostered a love for art that will continue to blossom throughout their educational journey.

**FAISALABAD** 

**EVENTS** 

### ANNUAL SPEECH AND DEBATE COMPETITION

2022-23

It was a day filled with captivating performances and extravagant talent from all across the region to gain broad knowledge, incorporating several disciplines outside the student's regular academic subjects to sharpen their abilities.











### HIGH ACHIEVERS' CEREMONY

The Educators Regional Office Faisalabad organised a High Achievers' Ceremony. 172 students from campuses across the Faisalabad Region received trophies and certificates, and the two regional toppers from Grade 9 and Grade 10 were awarded digital devices in recognition of their remarkable achievements in SSC Part I and II Examinations 2021-22.

Mr. Adnan Ahmad Khan, Regional Head Faisalabad The Educators, welcomed the guests and appreciated business partners, principals, parents, teachers, and students for their dedicated efforts.





**FAISALABAD** 

**CAMPUS ACTIVITIES** 

### ANNUAL PRIZE DISTRIBUTION

### **Anabat Campus**

The Educators Anabat Campus held its annual prize distribution to celebrate the achievements of students. The students showcased their talents in various fields, including music, dance, and drama, which were truly remarkable. The event was a testament to the hard work and dedication of our students, teachers, and staff. Students received positions and awards for their exceptional performance. The event was a great way to appreciate the hard work of students and to encourage them to continue striving for excellence.







### **SPORTS DAY**

Pattoki Campus



Sir Syed Campus, Pattoki, organised a Sports Day for the students to show leadership, teamwork, and communication skills, as they interacted with other students and competed in various categories.



### SUMMER BASH

### Phalia Campus

Students of The Educators
Phalia Campus, enjoyed
cold treats during the
Summer Bash, which was
held to strengthen bonds
between students along
with teamwork skills.





### PUNJAB CULTURE DAY CELEBRATION 2023

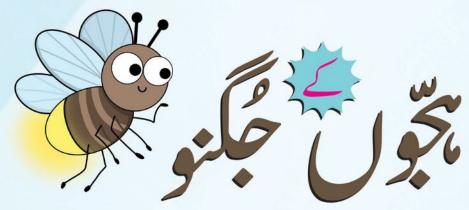
### Pindi Bhattian Campus

Punjab Culture Day was celebrated on the 14<sup>th</sup> of March in Pindi Bhattian Campus, the students, teachers, and staff dressed up in Punjabi attire to demonstrate Punjabi culture.





### REGIONAL OFFICE NORTH EVENTS



The Educators North Region successfully organised the Cluster Level Hijoun Kay Jugnu Contest 2022-23 for the students of KG and Grade-1 where various campuses participated in the event, and both winners and runner ups were awarded shields and certifications in recognition of their performances.



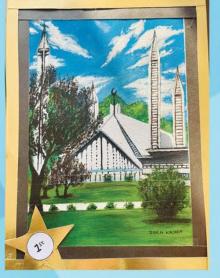


### REGIONAL ART CONTEST

120 students from 40 campuses participated in the Regional Art Contest and shared their wonderful art pieces on the theme "Landmark of my City", out of which, 3 winners were selected by external judge, Syed Khayaam Junaid, Curriculum Coordinator Art Beaconhouse School System, who were awarded shields.









### 19<sup>TH</sup> SPEECH AND DEBATE COMPETITION

336 students from 74 campuses participated in the 19<sup>th</sup> Annual Speech and Debate Competition. After the successful culmination of regional event, the winning participants competed at the national level.



### REGIONAL OFFICE NORTH CAMPUS ACTIVITIES



### ANNUAL PARENTS DAY

We honoured the pillars of our students' lives during our Annual Parents Day. Heartwarming performances, interactive activities, and meaningful conversations strengthened the bond between parents, teachers, and students. Together, we celebrated the power of love and support, ensuring a bright future for our young learners.









### CULTURE DAY

The colourful and exciting culture of Pakistan was celebrated at a special Culture Day event. Students dressed up in traditional clothes and did amazing performances, with music, and artwork from across the nation. Delicious Pakistani food was served and students learned interesting things about the country's history.



### GLOBAL DIGNITY DAY

On this meaningful occasion, we came together to show kindness and respect to everyone around us. Through fun activities and friendly discussions, students learned the importance of treating others with dignity, no matter where they come from or who they are.





**SOUTHERN PUNJAB** 

**EVENTS** 

### UNLEASHING SCIENTIFIC MARVELS:

The "Science - Dr. Strange"
Activity

The "Science - Dr. Strange" activity was an exciting and innovative project that encouraged students to explore the fascinating world of science through the creation of different working models. Inspired by the enigmatic Dr. Strange, participants were given the opportunity to showcase their creativity, problem-solving skills, and scientific knowledge. Students eagerly embraced the challenge, utilising their understanding of scientific principles to design and construct unique working models (human systems, escalators, pulley, etc.) that demonstrated various scientific phenomena. Students brought their ideas to life, captivating their peers and teachers with their ingenuity.









### EMPOWERING EDUCATORS: EFFECTIVE TRAINING PROGRAMMES FOR SCHOOL TRAINERS

In the dynamic landscape of education, the role of TE trainers in schools is vital for the continuous growth and development of teachers and school heads. The ROSP Academic Team has conducted a number of training sessions in different campuses of The Educators. Teachers learnt about the pedagogical approaches, subject specific knowledge, and teaching strategies to excel in their profession. These sessions also helped teachers to facilitate collaboration and networking among themselves and fostered the culture of continuous improvement and sharing best practices. These also assist schools in creating a thriving educational environment that prepares students for success in an ever-evolving world.



**SOUTHERN PUNJAB** 

**CAMPUS ACTIVITIES** 

### KIDLETIC 2022

The Educators Farid Town Campus, Sahiwal, organised the Kidletic 2022 activity, recognising the integral role of sports and games in education. Prioritising physical training and fitness for children, the event aimed at boosting students' confidence, enhancing mental alertness, and fostering self-esteem. This event provided an opportunity for students to engage in various sports activities and reap the benefits of a well-rounded education.





### SPECIAL ASSEMBLY

Assemblies are a very important part of school. They help develop a feeling of unity and a positive attitude among the students. It provides an opportunity to build self confidence and discipline along with collaboration. Pre-school students performed different rhymes, they wore different costumes to represent different professions, and many parents attended the event and appreciated the efforts of the school, teachers, and students.





### ANNUAL PRIZE DISTRIBUTION AND HIGH ACHIEVERS CEREMONY 2022-23

### Al-Saade Campus - Khanpur

Public figures attended the ceremony and admired the event, management, discipline as well as the performances. The presentations that were highly appreciated by parents were: tribute to mother, Sufism, and a performance on the historical story of Anarkali.

It was a heart touching moment when senior classes performed the National Anthem with the director, Mr. Muhammad Safder Abbas Yousaf.





### REGIONAL OFFICE SOUTH

**EVENTS** 



### HIGH **ACHIEVERS CEREMONY** 2021-22



The High Achievers Ceremony for South Region students of classes 9 and 10, took place on 23 February 2023, in Karachi's Arena Jade Hall. As we celebrated the outstanding academic achievements of our gifted students from 58 campuses, this grand event was a historic occasion. 350 people attended the event, including business partners, campus leaders, students, and our esteemed Regional Office Team. The top students in the South Region who demonstrated exceptional commitment and excellence in their academic pursuits were: Fatima Javed from Grade 10 at K.A.E.C.H.S. Campus received this honour for her unwavering dedication to excellence. Ismail Ahmed Siddiqui, a student in Grade 9 at Renaissance Campus, and Khadija Asif, a student in Grade 9 at Metroville Orangi Town Campus, both displayed exceptional academic ability.







### FAMILY FESTIVAL SEASON3

The Educators South Region hosted the highly anticipated Family Festival Season 3. This festive event was organised around a captivating project-based theme, creating an atmosphere of excitement and engagement. The festival was a resounding success, bringing families together for an enriching and enjoyable experience. The dedication and creativity displayed by the participating campuses left a lasting impression on all in attendance.



### REGIONAL OFFICE SOUTH

**CAMPUS ACTIVITIES** 

### **FAREWELL OF CLASS X STUDENTS**

### Happy Homes Campus

The Matriculation Class of 2023 at The Educators, Happy Homes Campus, was bid farewell with a special event. A farewell party was organised to acknowledge their accomplishments and wish them success in their future endeavours. This event underscored the school's commitment to providing a well-rounded education and fostering a strong sense of community and belonging among its students.





### BAKE SALE ACTIVITY

### Professional's Campus

The students embarked on an exciting bake sale activity that left everyone's taste buds tingling with delight. With aprons on and mixing bowls in hand, the young bakers enthusiastically prepared an array of mouth-watering treats. From freshly baked cookies to scrumptious donuts and savoury snacks, the students showcased their creativity and baking skills. We applaud the efforts and baking prowess of the Grade-8 students and extend our heartfelt gratitude to everyone who supported this delightful event.

### THRILLING SPORTS DAY

Makli Thatta Campus



Makli Thatta Campus organised an exciting Sports Day aimed at instilling a love for physical activity and fostering a healthy lifestyle among the students. This eagerly anticipated event brought together students from all levels, creating an inclusive and spirited atmosphere.

### **IAMAN ENTREPRENEUR PILOT PROJECT**

Shadman Town Campus

Recognising the need for skills-based education in the 21st century, "I AM AN ENTREPRENEUR" was piloted at the Shadman Town Campus, Karachi. "I AM AN ENTREPRENEUR" aimed to cultivate the essential skills required for successful entrepreneurship, including creativity, financial literacy, problem-solving, and communication. The intervention reached its culmination with the support of the business partners and heads of campuses, who organised the event.





### THE EDUCATORS CORE TEAM



## Inspiring



### FAHAD MAZHAR SHINES IN SPARKTANK BY BEACONHOUSE

SparkTank by Beaconhouse is a pioneering platform that aims to foster innovation and entrepreneurship among students in Pakistan. It is a student incubator that provides potential student entrepreneurs with the resources and support they need to turn their innovative ideas into successful businesses.

Students from all over Pakistan participated and showcased their ideas, products and services to a diverse audience. One of the students, Fahad Mazhar from The Educators Satellite Town Campus (North Region) participated in the exhibition held on Sunday, 30 April 2023 at the Beaconhouse Karakoram Campus for the official launch of SparkTank by Beaconhouse and received an appreciation letter. He displayed his Art Valley paintings in calligraphy, which were a remarkable addition to the event and demonstrated his ingenuity and sense of enterprise.

## Journeys



### **HundrED Youth Ambassador Programme**

The 2-day workshop "Being Global Citizen" by APCEIU and UNESCO was conducted to encourage the students of The Educators to promote international understanding and peace through education. Shanzae Moen from the Banigala Campus, a delegate of ACT TO IMPACT, was awarded a grant of Rs. 10,000 for her community service project at the end of these of workshops.



It was another moment of pride for The Educators when Ahmed Tahir from the Satellite Town Campus (North Region) was selected for the HundrED Youth Ambassador Programme out of 900 participants.



### **MATRICULATION RESULT 2023**



Position Gujranwala Board

> **AMAN BILAL** 1088/1100

Global Academic Campus, Kamoke



2nd Position in Science (Female) Gujranwala Board

> **FAIZA SHAKEEL** 1084/1100

3rd Position overall in Gujranwala Board Global Academic Campus, Kamoke



3rd Position **Multan Board** 

> **AZKA ZAFAR** 1087/1100

Ghazali Campus, Vehari

























PAKISTAN'S FAVOURITE SCHOOL

### The Torchbearers



#### KASHIF SAIF

DEPUTY SUPERINTENDENT OF PRISONS

I completed my Matriculation from **The Educators Global Campus**, Kamoke, in 2008. I obtained 753/850 and stood first in my class. Today I am working as Deputy Superintendent of Prisons.

I owe my success to my teachers and the directors of the school, Muhammad Islam Mughal and Mr. Shahid Mehmood. I have a lot of memories attached with this institution and it was one of the best experiences of my educational career.



#### **SHAHID PASHA**

CAPTAIN PAKISTAN ARMY

I completed my Matriculation from **The Educators Sir Syed Campus**, Pattoki, in 2011.

I joined the Pakistan Army in 2014 and did my Bachelor's Degree in Telecomm from NUST. Now i am serving on the rank of Captain in the Pakistan Army.



### **ZAINAB KHAN**

DOCTO

I recently graduated from King Edward Medical University. I joined **The Educators Kids Campus**, Sahiwal, in 2007 and completed Matriculation in 2014. These seven years were the most formative years of my life. My teachers and my peers at my school had a great impact in building my personality as a hardworking, dedicated, responsible, and keen professional.

#### **SHEHROZE ABBAS**

STUDEN'

I am graduated from **The Educators Chakwal Campus** in 2019. I also graduated from Newfield High School in the class of 2022. During my time there, I was a Cabinet Member of the National Honors Society from 2021 to 2022, and I'm proud to say I made it onto the honor roll. Right now, I'm pursuing a BS in Biology at Suny Stony Brook.



#### **ZARYAB KHAN**

NGINEER

I am a proud alumnus of **The Educators S.M.C.H.S**. Campus, Karachi. I hold an MSc in Advanced Chemical Engineering from London South Bank University, and I earned my B.E. in Chemical Engineering from Dawood University of Engineering and Technology, Karachi. I've had the privilege of working in various roles to build my expertise – I've been a process and compliance coordinator at TUV-NORD Germany, and I've also worked as a process engineer at Yunus Brothers Group.





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### STAR PERFORMERS



#### MR. KHURRAM SHAHZAD KARACHI

#### Shadman Town Campus & Naya Nazimabad Campus

Mr. Khurram Shahzad of Shadman Town and Naya Nazimabad campuses, Karachi, has done remarkable work as a business partner. The outstanding accomplishments of their students stand as evidence of the exceptional guidance and mentorship provided by Mr. Khurram Shahzad. Looking ahead, there is a strong belief that under his remarkable leadership, The Educators will continue to inspire and educate the next generation of leaders. Together, visionaries like Mr. Khurram Shahzad and The Educators will persist in thriving and moulding bright futures for many more years to come.

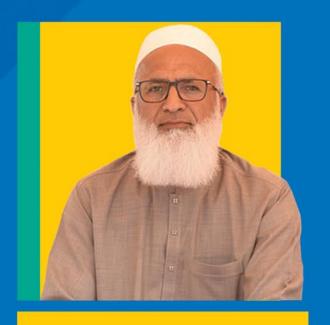


### MR. ABDUL REHMAN CHAUDHRY OKARA

#### Al-Aleem Campus

Mr. Abdul Rehman Chaudhary founded The Educators Al Aleem Campus, Okara, in 2002. Which has become an exceptional educational institute. As the Director, Mr. Chaudhry is dedicated to providing students with top-quality education and fostering their talents, character, and well-being.

and well-being.
Beyond knowledge, Mr. Chaudhry believes in empowering students as compassionate, lifelong learners to positively impact our ever-changing world. With a Master's Degree and over two decades of educational leadership experience, he passionately nurtures young minds.



#### MR. AMER MUHAMMAD VEHARI

#### Ghazali Campus

Mr. Amer, an exceptional educational leader, returned from Canada in 2002 with a passionate commitment to provide quality education to his people. Despite challenges, his focused approach and dedication have made Ghazali Campus a reputable incubator of progressive minds. Under his able guidance, students are not only educated but also encouraged to become lifelong learners. In his more than two decades with The Educators, Mr. Amer has achieved significant milestones, including top positions in Multan Board



### MR. ADNAN QAMMAR ISLAMABAD

#### Qamar Premier Campus

Mr. Adnan started the Qamar Premier Campus as a Pre-primary campus and which has grown into a state-of-the-art Pre-comprehensive flagship campus in Rawalpindi under The Educators' guidance. He streamlined the curriculum and focused on 21st-century skills, which aims to equip future leaders and leave a lasting legacy for generations to come. Moreover, his dedication to the professional development of staff by TE has ensured quality teaching and learning, resulting in excellent Matriculation results and promising career paths for alumni.



#### MRS. RIZWANA SAJID SHAHDARA

#### Shahdara Campus

Mrs. Rizwana Sajid established The Educators Shahara Campus in April 2002, and takes great pride in maintaining high academic standards and excellence with 1,200 students and 80 staff members. Her dedicated team focuses on equipping students with the latest knowledge and skills to excel in today's competitive world. The campus boasts a vibrant atmosphere, fostering learning and achievements. Notably, students have achieved the 1st Position (Science group) in Lahore Board in 2017 and maintain a 100% pass rate yearly. With committed management, dedicated faculty, and cooperative parents, the campus creates a child-centric school, fostering the effective development of each student.

## CORPORATE SOCIAL RESPONSIBILITY INITIATIVES

### FLOOD RELIEF EFFORTS

The recent floods brought unprecedented devastation to over 30 million people across Pakistan, and our hearts go out to our fellow countrymen facing these difficult circumstances.

Through the Mahmud Ali Kasuri Welfare Trust, we took a proactive step and contributed PKR 15,000,000 (1.5 crores) towards the purchase of ration packs and rehabilitation efforts for flood-affected families. These efforts have directly benefited 312,238 people, providing much-needed support to 1,947 families.

Additionally, we installed a mobile water filter plant in the affected area to ensure clean drinking water is readily available to those in need.

Our collaboration with the Akhuwat Foundation has been instrumental in reaching the most affected areas and distributing essential food supplies to those impacted by the floods. As one family, together, we brought hope and relief to our fellow Pakistanis during this challenging time.



### PEHLI KIRAN SCHOOLS

Pehli Kiran Schools (PKS) - Islamabad, an initiative of Jamshed Akhtar Qureshi Education Trust (JAQ), has been helping underprivileged children learn and grow, and dream of a better future. Largely through individual philanthropy, some CSR support, and crowdfunding. They raise funds for children who rightfully deserve the opportunity of a brighter tomorrow. The unique feature of the PKS model, which responds to the specific needs of these communities is that it moves with communities when evicted.

The Educators believes in creating a culture of giving and helping less-privileged communities as part of its Corporate Social Responsibility (CSR). The Educators, under the leadership of Mr. Ali Raza, Group Director Beaconhouse, partnered with Pheli Kiran Schools to train teachers and school leadership of PKS.

This is TE's contribution in kind to help JAQ Trust in achieving its overall objective of imparting quality education.







### OUR FOOTPRINT

### 'THE EDUCATORS' EDUCATING MILLIONS ACROSS THE NATION SINCE 2002

